



# iGaming DACH Summit 2024

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**Transforming Digital Entertainment**

**1 – 2 October 2024**

**Vienna, Austria**

## **EVENT BACKGROUND**

Industry professionals from across the globe are set to gather for iGaming DACH Summit 2024, a premier networking event designed to foster connections, share insights, and explore business opportunities within the igaming sector. Hosted in the heart of Vienna, this two-day event will take place on October 1-2, 2024, offering attendees an unparalleled platform to engage in meaningful dialogue and gain valuable industry knowledge.

### **Day 1: Networking in a Captivating Environment**

Commencing at 5 PM on October 1, immerse yourself in a sophisticated setting designed to facilitate meaningful connections among attendees. This evening is dedicated to networking, allowing industry leaders to engage in discussions on potential collaborations, new trends, and emerging technologies within the igaming sector.

### **Day 2: Engaging Panel Discussions with Industry Experts**

The second day of the summit will feature in-depth panel discussions led by 40 distinguished speakers from various sectors of the igaming industry. Delve into topics such as regulatory updates in the DACH region, sports versus casino marketing comparison, affiliate strategies, AI's impact on data and streaming services, game development prospects and challenges in the DACH market, and payment processing and security in the region. Interact directly with industry experts to gain valuable insights and practical knowledge.

## **WHY ATTEND?**

- **Network with industry leaders, regulators, and investors to explore innovations that are shaping the future of the DACH region**
- **Discover new business opportunities through collaborations with industry peers, partners, and clients**
- **Engage in discussions led by industry thought leaders, gaining exclusive insights into current challenges and trends**
- **Stay informed on regulatory updates and ensure compliance excellence for your business**
- **Utilise market intelligence and technological advancements to drive sustained growth and seize new opportunities**



#### **JOIN THE SUMMIT TO:**

- Lead the way in knowledge exchange
- Engage in powerful networking opportunities
- Access top-tier thought leadership
- Gain exclusive regulatory insights
- Uncover the latest market trends and innovations

#### **EXPERIENCE INSIGHTS FROM DISTINGUISHED SPEAKERS:**

- **Dr. Arthur Stadler**, Partner | Attorney at Law, **Stadler Völkel Rechtsanwälte GmbH**
- **Christian Gruber**, Consultant, **Stadtcasino Baden Group**
- **Eberhard Dürschmid**, CEO, **Golden Whale**
- **Francesco Postiglione**, CEO, **Casumo**
- **Jochen Biewer**, Managing Director, **Chevron Group**
- **Martin Arendts**, Founder / General Member, **ARENDS ANWÄLTE / International Masters of Gaming Law – IMGL**
- **Michael Auer**, Managing Director, **Neccton**
- **Michaela Meilinger M.A.**, Tax Manager, **KPMG Niederösterreich GmbH**
- **Robert Lenzhofer**, CEO & Co-Founder, **Hinterzimmer.io**
- **Simon Priglinger-Simader**, Vice President / Regulatory Affairs Counsel, **The Austrian Association for Betting and Gambling (OVWG) / Entain**

## **DAY ONE – NETWORKING DAY**

**Tuesday, 1st October 2024**

**17:00**    **Registration**

**17:30**    **iGaming DACH Networking**



## DAY TWO

Wednesday, 2nd October 2024

09:00 Registration, morning tea and coffee

09:45 Opening remarks from the Chair

10:00 Panel Discussion

**Regulatory Status Austria: Path to (Casino) Liberation**

- Gain insights into evolving Austrian casino regulations
- Hear from industry leaders on the future of casino liberalisation
- Engage in interactive sessions to strategise for upcoming changes

*Moderator:*

*Moderator position available*

*Panellist*

**Michaela Meilinger M.A.**, Tax Manager, **KPMG Niederösterreich GmbH**

**Dr. Arthur Stadler**, Partner, **Stadler Völkel Rechtsanwälte GmbH**

*Panelist positions available*

10:35 Panel Discussion

**Regulatory Status Germany: Have we seen the bottom yet?**

- Assessing the current state and potential improvements
- Exploring the outlook and hopes for gaming regulations in 2027
- Analysing key factors influencing the industry's future

*Moderator:*

**Francesco Postiglione**, CEO, **Casumo**

*Panellist*

**Christian Gruber**, Consultant, **Stadtcasino Baden Group**

*Panelist positions available*

11:15 Morning tea and coffee

11:45 Panel Discussion

**Regulatory Status Switzerland: Is the CH Model Successful?**

- Evaluating the effectiveness of the CH regulatory model
- Examining key metrics and outcomes of the current regulations
- Assessing feedback from stakeholders and industry players

*Moderator:*

*Moderator position available*

*Panellist*

*Panelist positions available*

12:20 Panel Discussion

**Sports and Casino Marketing in DE vs CH vs AT**

- Understanding the unique marketing landscapes in highly regulated markets
- Adapting strategies to changing regulations and compliance standards
- Utilising consumer insights and innovative technologies for targeted marketing and enhanced customer engagement



***Moderator:***

**Christian Gruber**, Consultant, **Stadtcasino Baden Group**

***Panellist***

*Panelist positions available*

**13:00 Networking Lunch Break**

**14:00 Panel Discussion**

Affiliate Strategies and Opportunities in the DACH Market

- **Overview of affiliate marketing landscape in Germany, Austria, and Switzerland**
- **Identifying key opportunities and challenges for affiliates in the DACH region**
- **Best practices for maximising affiliate partnerships and driving conversions**

***Moderator:***

*Moderator position available*

***Panellist***

*Panelist positions available*

**14:45 Panel Discussion**

Exploring the Impact of AI on Data and Streaming Services

- **The role of AI in revolutionising data analysis and streaming services**
- **Leveraging AI-driven insights to enhance content recommendations and audience engagement**
- **Predicting future trends and opportunities in the data and streaming industry with AI integration**

***Moderator:***

*Moderator position available*

***Panellist***

*Panelist positions available*

**15:30 Networking break**

**16:00 Panel Discussion**

Building games for the DACH market - local opportunities and challenges

- **Understanding the unique preferences and gaming culture of the DACH market**
- **Adapting game content and features to cater to local tastes and preferences**
- **Overcoming regulatory hurdles and localisation challenges for successful game launches**

***Moderator:***

*Moderator position available*

***Panellist***

*Panelist positions available*

**16:45 Panel Discussion**

DACH Market Payment Processing and Security

- **Exploring the latest trends in payment processing technologies**
- **Enhancing user trust through robust data encryption and secure transaction protocols**
- **Collaborating with payment service providers to streamline and optimise payment processes**



*Moderator:*

*Moderator position available*

*Panellist*

*Panelist positions available*

**17:30 Closing Remarks from the Chair**

**17:45 Farewell Drinks**

***Raise a Glass: iGaming DACH Networking Drinks***

**\*\*\* End of #iGamingDACH \*\*\***

#### **WHO ATTENDS?**

- Government Officials
- Regulators
- Licensing Authorities
- Investors
- Gaming Operators
- International & Domestic Casinos
- Gaming Affiliates Marketeers
- Gaming Software Providers
- Payment Solution Providers
- Industry Associations
- Slot Machine Manufacturers
- Technology Companies
- Law Firms & Legal Consultants
- Marketing Consultants
- Gaming Consultants
- SEO Specialists
- Other Gaming Suppliers

#### **SPONSORSHIP OPPORTUNITIES**

Become a valued sponsor at the prestigious iDACH Summit 2024 and place your brand front and centre in front of top industry executives and esteemed industry leaders. Enhance your presence at the event by showcasing your offerings and innovations exclusively.

With our extensive network of igaming worldwide, you can make a significant impact and ensure your message stands out. Take advantage of our diverse sponsorship opportunities to increase your visibility and engagement within the igaming sector.

Collaborate with us to create a tailored marketing strategy that aligns with your specific objectives. Whether you prefer one of our standard sponsor packages or a personalised approach, we are committed to providing solutions that cater to your business requirements. From banner displays and strategic branding to networking opportunities, thought discussion panels, speaking slots, and customised sponsorships, we develop a solution that perfectly suits your marketing needs and business objectives.

Don't miss out on these fantastic sponsorship opportunities to elevate your brand at the iDACH Summit 2024. Let's work together to showcase your brand and innovations at this premier igaming event!

For more information, please contact:

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